



Carbon Reduction Plan For Concept Products

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Created by: Positive Planet



Our Commitment

Concept Products is committed to achieving Net Zero emissions by 2050.

What does Net Zero mean in practice?

To achieve Net Zero, we will be aiming to reduce emissions in line with the latest science-based targets (SBTs). SBTs are greenhouse gas reduction goals set by organisations, they are defined as “science-based” when they align with the scale of reductions required to limit global temperature increases to 1.5°C compared to pre-industrial temperatures. To achieve Net Zero under this scenario, we will need to reduce our absolute emissions by 90% from our baseline year.

SBTi recommends that organisations commit to near-term targets (that cover a minimum of 5 years/maximum of 10 years from the baseline year), as well as long-term targets.

Achieved targets:

- To procure 100% REGO backed renewable electricity, reducing market-based scope 2 emissions to zero, by 2030.
- Reduce scope 1 and 2 emissions by 42% by 2030.

Our near-term targets:

- Reduce scope 1 and 2 emissions by 42% by 2030.
- Continue to procure 100% renewable energy up to and beyond 2030
- Reduce Scope 3 emissions by 42% by 2030.
- Measure remaining scope 3 categories by 2027

Our long-term targets:

- Reduce our total market-based emissions (scope 1, 2 and 3) by at least 90% by 2050.
- Neutralise any residual emissions using verified carbon offsets.

Scope 1 emissions: direct greenhouse gas emissions that occur from sources owned or controlled by a company, such as emissions from the combustion of fuels in on-site boilers, furnaces, or vehicles.

Scope 2 emissions: indirect greenhouse gas emissions that result from the generation of purchased electricity, steam or other forms of energy consumed by a company.

Scope 3 emissions: all other indirect greenhouse gas emissions that occur in an organisation’s value chain, including emissions from upstream and downstream activities.

Our Carbon Footprint

Baseline Emissions Footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured. We have chosen to set our baseline year as January 2023 – December 2023.

Baseline Year: 2023	
<p>Base year emissions have been restated in line with updated methodologies applied by UK Government to produce spend-based emission factors used to measure emissions.</p> <p>For future reporting purposes the base year measurement will be updated in line with updates to emissions accounting methodologies, relevant emission factors or other influencing factors to ensure future measurements are comparable. The base year measurement may also be adjusted where a significant organisational change occurs.</p>	
Emissions	Total (tonnes CO ₂ e)
Scope 1	39.9
Scope 2*	Market-based: 5.2 Location-based: 5.2
Scope 3 including: <ul style="list-style-type: none"> - Purchased Goods & Services - Capital Goods - Fuel & Energy Related Services - Business Travel - Transportation & Distribution (Upstream & Downstream) - Employee Commuting & Homeworking - Operational Waste & Water - Leased Assets (Upstream & Downstream) - 	1084.8
Total Emissions*	Market-based: 1130.0 Location-based: 1130.0

Carbon Intensity Metrics

Baseline year: 2023	Carbon intensity metric
Employees (tCO ₂ e per FTE)	45.2
Revenue (tCO ₂ e per £m)	262.8

Based upon 25 FTEs (full-time employee equivalents), and a £4.3 million revenue during the measurement period. We are using market-based emissions to calculate our intensity metrics.

Current Emissions Reporting

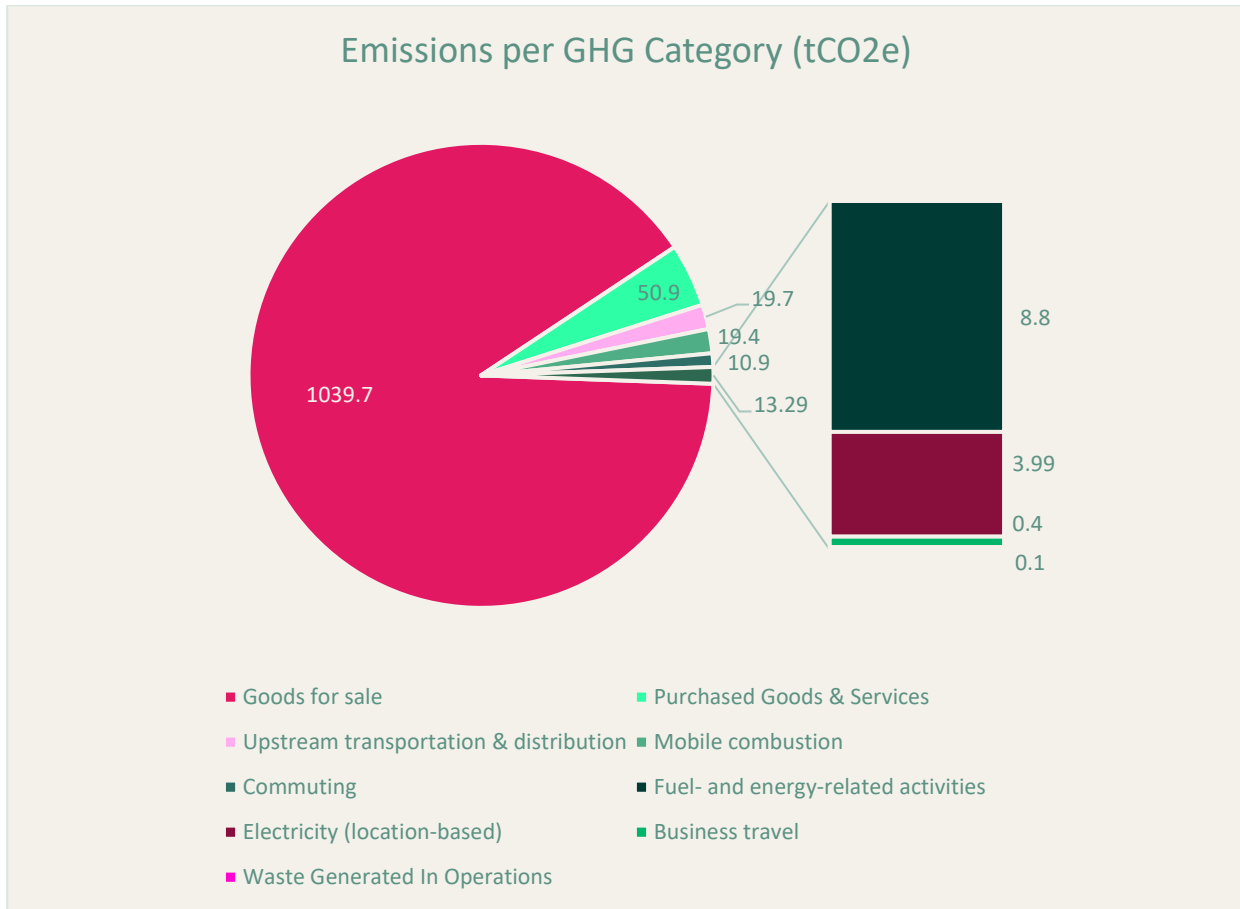
Current Reporting Year: 2023 - 2024	
Emissions	Total (tonnes CO ₂ e)
Scope 1	19.41
Scope 2*	Market-based: 0.0 Location-based: 3.99
Scope 3 including: <ul style="list-style-type: none"> - Purchased Goods & Services - Capital Goods - Fuel & Energy Related Services - Business Travel - Transportation & Distribution (Upstream & Downstream) - Employee Commuting & Homeworking - Operational Waste & Water - Leased Assets (Upstream & Downstream) 	1130.42
Total Emissions*	Market-based: 1149.83 Location-based: 1153.82

Carbon Intensity Metrics

Current year: 2023-2024	Carbon intensity metric
Employees (tCO ₂ e per FTE)	57.69
Revenue (tCO ₂ e per £m)	329.81

Based upon 20 FTEs (full-time employee equivalents), and a £3.5 million revenue during the measurement period. We are using market-based emissions to calculate our intensity metrics.

Carbon Emissions Breakdown



The biggest emissions category is Goods for sale, with a total of 1090.6 tCO₂e. This includes the emissions associated with the products that Concept Products purchases to sell. The second biggest category is Purchased Goods & Services, with 50.9 tCO₂e. Of this the biggest emissions activities are machinery/office equipment, IT services and banking & financial services. The third largest source of emissions came from Upstream transportation & distribution, totalling 19.7 tCO₂e. This takes into account emissions associated with courier use.

**Indirect energy emissions (GHG category; Fuel- and Energy-Related Activities) are those that occur upstream of energy use. In the other energy use categories e.g. business travel and employee commuting, we are accounting for the generation of electricity used or the combustion of fuels used. But these calculations do not consider the other emissions that occur e.g. the generation emissions of electricity lost in the transmission and distribution system or the well-to-tank (extraction, processing and transportation) emissions of fuels. To ensure we are measuring our full impacts, we have included these emissions for all scope 1, scope 2 (mandatory) and upstream scope 3 (optional) energy use activities.*

Measurement Results		
By Scope	tonnes	% of total
Scope 1	19.41	1.7
Scope 2 (<i>Location-based</i>)	3.99	0.3
Scope 2 (<i>Market-based</i>)	0.0	0
Scope 3	1130.43	98
By Source		
Direct	19.41	2
Upstream	1130.43	98
Downstream	0.0	0.0
By Category		
Office Utilities	0.0	0
Company Cars	19.41	2
Business Travel	0.35	0
Employee Commuting	10.91	1
Procurement	1090.59	95
Distribution	19.67	2
Waste	0.08	0
Indirect Energy Emissions	8.82	1
Total		
Location-based	1153.83	-
Market-based	1149.83	-

Carbon Reduction

Our Net Zero targets

Concept Products is committed to achieving Net Zero by 2050. To achieve Net Zero under this scenario, we will need to reduce our absolute emissions by 90% from our baseline year. To keep us on track, we have also set the following near-term targets to 2030.

Our near-term targets:

- Reduce scope 1 and 2 emissions by 42% by 2030 [Achieved 2026].
- Continue to procure 100% renewable energy up to and beyond 2030
- Reduce Scope 3 emissions by 42% by 2030.
- Measure remaining scope 3 categories by 2027

Our long-term targets:

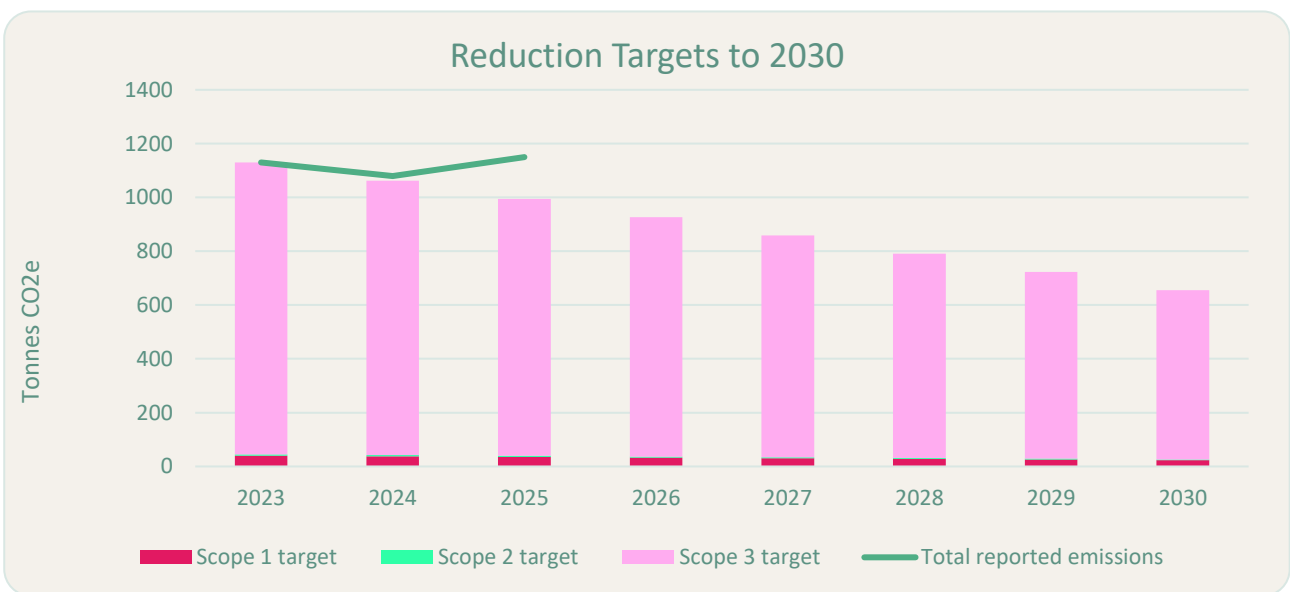
- Reduce our total market-based emissions (scope 1, 2 and 3) by at least 90% by 2050.
- Neutralise any residual emissions using verified carbon offsets.

Progress

Emissions	Total Carbon Footprint (tonnes CO ₂ e)		% Change
	Baseline year: 2023	Current year: 2025	
Scope 1	39.9	19.41	-51%
Scope 2 location based	5.23	3.99	-24%
Scope 2 market-based	5.2	0	-100%
Scope 3	1084.8	1130.43	+4%
Total emissions	1130.0	1149.84	+1.8%

Emissions	Carbon intensity metric		% CHANGE
	Baseline year: 2023	Current year: 2025	
Employees (tCO ₂ e per FTE)	45.2	57.69	+28%
Revenue (tCO ₂ e per £m)	262.8	329.81	+25%

We are currently off-track to achieve our near-term targets for scope 3 reductions and will therefore continue to accelerate our progress. Our intensity metrics have increased because concept products has reported a lower FTE and revenue figure for 2025, rather than the emissions total having the same percentage increase.



Completed Carbon Reduction Initiatives

The following emissions management measures and projects have been completed or implemented.

Activity	Completion Date	Scope
<p>Commit to measuring carbon footprint of business activities year on year to gain an understanding of pinch points and regularly be making efficient and direct improvements to reduce these emissions.</p> <p>Year 1 appointed Positive Planet to support with calculating baseline carbon footprint and reduction recommendations.</p>	2021	1,2,3
<p>Created a Green Team to lead initiatives. This team has been made up of members from different departments to support the roll out of initiatives and management of data, this includes sharing and collaborating throughout the organisation.</p>	2021	1,2,3
<p>Our sales fleet consists of three hybrid and one electric vehicles. We have also implemented a carbon budget to factor into considerations around the purchase of new vehicles, including future replacements for company diesel vans.</p>	2021	1,2,3
<p>Our supplier evaluation system includes sustainability as the second heaviest weighted factor when considering any new contracts or when renewing existing contracts.</p>	2022	3
<p>We are in the process of implementing a PIMS system internally which will include information gathered via SEDEX to begin collating supplier specific data regarding sustainability credentials, including emissions data. This data will be used in future measurements to improve data quality and track reductions across our supply chain.</p> <p>As of June 2025 the system has been created and suppliers are being onboarded, with all supplier data expected to be available in ~12 months. Available data will in incorporated into future measurements while a complete data set is outstanding.</p>	2024 and onward	3
<p>Energy efficiency in place within the office and warehouse include:</p> <ul style="list-style-type: none"> - Installation of solar panels - Adoption of LED lighting - Implementation of motion sensor and timed lighting <p>Installed timers of electrical equipment and machinery to align with working hours & automatically turn off when not in use</p>	2022	2

Concept Products is ISO 14001 certified	2025	1, 2, 3
We have adopted behaviour change initiatives within the workplace to encourage good practise around energy saving and waste management, including clear messaging for recycling of waste, closing doors & windows and turning off lights, monitors, computers and other electrical appliances (where automatic off isn't already in place) when not in use.	2021	2
Single use plastic products have been removed from our product offerings, this includes plastic bottles and other disposable products.	2022	3
Electric forklifts are in use in our warehouse, these have been in place for many years and the efficiency of available models is considered when renewal of equipment is necessary.	<2010	1, 2
Driver efficiency is tracked through vehicle tracking technologies, this enables monitoring of inefficient habits to inform employee feedback.	2020	1, 2
Where repackaging of products is required, outbound packaging is recyclable or biodegradable. Where no repackaging is required, products are shipped in their original packaging to reduce unnecessary waste through use of new materials.	2022	3
In early 2025 the proportion of hybrid vehicles within the company fleet has increased to 50%, additionally a battery electric vehicle has been introduced.	2025	3
In 2023 Concept Products purchased on-site solar panels to generate on-site renewable energy, reducing location-based emissions. In December 2024 we started selling excess energy back to the National Grid. With a total 29,150 kWh sold back in the first quarter of 2025.	2023 & onward	2
100% renewable energy tariff procured for the Somerton office	2025	2
Reflective window sheets have been added to the ground floor of the office building.	2026	2

Future Carbon Reduction Plans

We are committing to action the following emissions management measures and projects in line with our Net Zero targets.

Activity No.	Activity	Target Date	Category
1	Concept Products has committed to not purchasing any ICE vehicles for their fleet. Commitment to regular review of company vans to investigate whether alternatives to the current diesel vans are commercially viable. One of the diesel vans is due to retire in autumn 2028, at which point this vehicle will be replaced with a hybrid version. Electric vans will be considered as charging technology and range increases.	2030+	Mobile Combustion Purchased Electricity
2	Improve company fleet data, moving away from a spend-based approach to calculating sales car emissions via collection of fuel litreage or travel mileage. This may require estimation of personal and business mileage proportions.	2027	Mobile Combustion Purchased Electricity

Based upon the above completed and planned initiatives, it is projected that Scope 1 & 2 carbon emissions will decrease to 23.1 tCO₂e by 2030.

We also aim to implement the further initiatives below to reduce Scope 3 emissions:

Activity No.	Activity	Target Date	Category
1	<p>Commit to measuring the remaining downstream Scope 3 categories, meaning that year’s carbon emissions measurement will be a full picture of Concept Product’s carbon impact.</p> <p>Currently, the largest missing category is End-of-life Treatment of Sold Products, meaning that once these are measured, reduction activities targeted at these categories will be incorporated within this plan.</p>	2027	Product emissions
2	<p>Begin integrating data from the PIMS system in future reporting years, providing relevant data to Positive Planet for incorporation into measurements, such as weights and materials.</p> <p>As of April 2026, it is planned that for the 2026 reporting year, around 25% of suppliers will be onboarded and have data ready to be used in January 2027. The number of suppliers included will look to be increased annually.</p>	2027+	Purchased Goods & Services
3	<p>Develop and implement a Sustainable Procurement Policy to be sent to suppliers, in tandem begin surveying and collaborating with service providers to encourage adoption sustainable practices and improve their own carbon footprint through supplier engagement, procurement policies, contracts, reporting and monitoring mechanisms.</p> <p>As part of our efforts to audit our suppliers using 3rd party solutions we will begin requesting emissions data, when measuring our 2026 emissions. This data collection will support our reduction journey by allowing tracking of supplier reductions and encourage supply chain integration towards Net Zero.</p>	2026 & onward	Purchased Goods & Services

4	<p>As part of our supply chain integration efforts we will request emissions reports from existing logistics partners and couriers.</p> <p>This was partially achieved during the 2024 & 2025 measurement, with one supplier providing an emissions report detailing Concept Products activity. Future reporting periods will aim for increased reporting from outstanding suppliers.</p>	2026 & onward	Upstream Distribution
5	<p>Develop and implement a Sustainable Travel Policy to support environmental impact of choices when travelling, staying in hotels and commuting. The priorities within this policy will support active travel and low emission travel options where appropriate.</p> <p>Monitor and consider alternatives to air-based travel as a priority and commit to offering support to workforce with options for active travel schemes, such as bike to work or car sharing opportunities.</p> <p>Utilise the emissions travel hierarchy:</p> <ul style="list-style-type: none"> - Digital communication - Walking and cycling - Public and shared transport - EV's and car sharing/clubs - ICE vehicles and car sharing/clubs - Air travel <p>Consider creative ways to engage and support the workforce to influence change.</p> <p>Examples include setting an internal organisation carbon credit scheme (limit that to a number of tCO₂e per year), extra holiday days for low emission travel choice, bonuses, subsidised travel, equal mileage payments for diesel/petrol/EVs/cycling.</p>	2027	Business Travel Commuting
6	<p>Explore schemes and incentives that will support staff members to opt for low-carbon commuting methods. Whilst Concept Products does not have direct control of employee commuting choices, it is possible to support employees to make sustainable travel choices and therefore reduce emissions for the company associated with commuting. There will be some overlap here with initiatives to reduce business travel emissions, for example where</p>	2027	Commuting

	<p>an employee is supported to switch to an EV which they use for both commuting and business travel purposes. Examples include:</p> <ul style="list-style-type: none"> - EV Salary Sacrifice Scheme - Cycle-to-Work Scheme - Installing EV charging facilities at the workplace - Providing secure bike storage and changing facilities at the workplace - Implementing flexible working hours to promote use of public transport outside of peak times - Organise cycling training days to build employee confidence and skills in commuting by bicycle <p>The Commuting & WFH survey can be used to help guide decisions, as an indicator of current commuting patterns and opportunity to ask employees about helpful commuting initiatives (if these questions are included next year).</p>		
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Near-Term Reduction Projections (Scope 3)

Based upon the above completed and planned initiatives, it is projected that (as a minimum) Scope 3 carbon emissions will decrease from the base year measurement of 1084.8 tCO₂e to 629.2tCO₂e by 2030. This is a reduction of 42% and will keep us on track to Net Zero.

Declaration and Sign Off

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard¹ and uses the appropriate Government emission conversion factors for greenhouse gas company reporting².

¹ <https://ghgprotocol.org/corporate-standard>

² <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

This Carbon Management Plan has been reviewed and approved by Concept Products Executive Team.

Signed on behalf of Concept Products:



Name: Nick Lovelace

Position: Operations Manager

Date: 22/04/2026